

Digital Marketing Opportunities

Social Media

- Boosted post or targeted ad on Facebook or Instagram - \$75 per (created by STA)
- 5 tweets on @StratfordON - \$50 in the same week

Consumer E-Newsletters

- Banners - \$300 per edition
- Editorial feature & photo - \$300

Be featured in our monthly E-Newsletters, distributed to 12,000 consumers. A great opportunity to promote your business in one of our two E-Newletters (Hot Happenings & Events OR Culinary Adventures).

NEW TripAdvisor

- Banner ad - \$600 for 2 months
- Big box ad - \$300 for 2 months
- Featured event - \$150 per month

Tripadvisor is the world's largest travel site with 385 million+ unbiased traveller reviews. TripAdvisor achieves over 8,000 monthly impressions on the Stratford page alone! The STA controls the content Stratford, Ontario through paid spon

NEW OntarioTravel.net

- Must-Sees editorial feature - \$150 for 3 months
- Featured event - \$150 for 3 months
- Places to Visit link - \$50 for 3 months

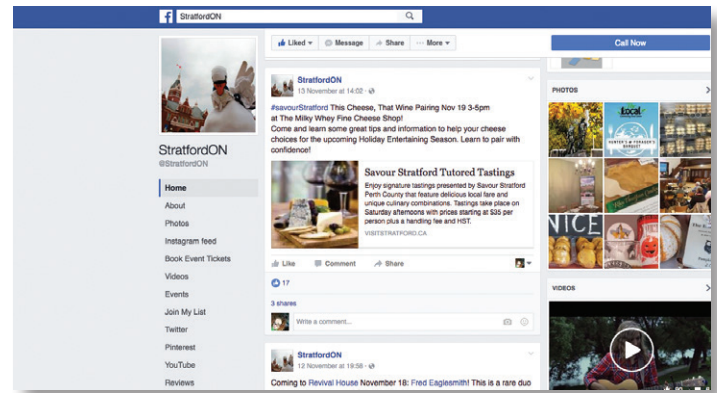
OntarioTravel.net offers a one stop shop for consumers looking for great travel ideas within Ontario. Stand out and showcase your business on this incredible platform

NEW Combined Promotion Package

1 month - \$500

- Top homepage feature
- E-Newsletter banner ad or editorial & photo feature
- Facebook boosted ad
- Inside page badge

All prices are subject to applicable taxes



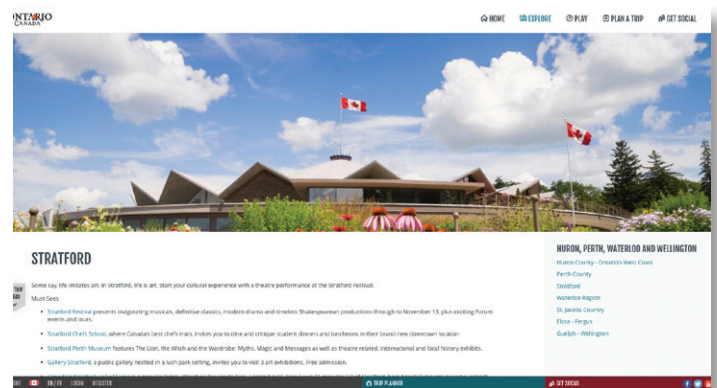
Facebook



Twitter



TripAdvisor



OntarioTravel.net

Facebook 12k Likes | Twitter 11.6 k Followers | Instagram 1466 Followers