

VisitStratford.ca Opportunities

VisitStratford.ca is Stratford's top destination website showcasing all of the character, culture and cuisine the region has to offer in one convenient place.

VisitStratford.ca features include:

- Searchable categories to help visitors navigate to member information
- Extensive events calendar including individual event profiles
- Plan Your Visit tool with activity and itinerary suggestions
- Date search tool for accommodation availability
- Specials promotions for retail sales, restaurant promos, accommodation getaways and attraction offers
- Responsive design for all phone, tablet and computer screens
- Social media streaming on homepage

MARKETING OPPORTUNITIES

NEW Enhance Your Profile Package - \$150

- Add videos to your image gallery on VisitStratford.ca
- Receive a Book Now button with a live link to your reservation/ticketing system
- Be featured in a Google 360 Tour of your establishment
- Digitally upload your publication/brochure to Visitstratford.ca

NEW TOP Homepage Feature - \$200/month

Be featured on the homepage as 1 of 5 featured activities/events/attractions. Only 2 spots available per month (1 month per event/activity). You will also be featured in the month's E-Newsletter sent to over 12,000 consumers who want to learn more about Stratford and Perth County.

Inside Page Badges - \$75 per month

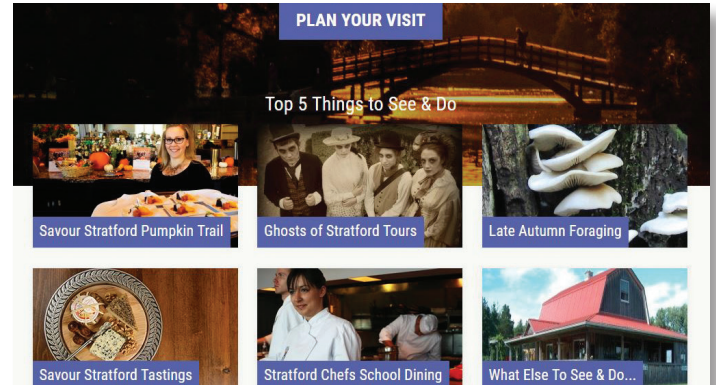
Appear on the right side bar of the landing pages. Badges provide great visual draw to your profile.

STATS

VisitStratford.ca

74,000 page views per month with each visitor averaging 3.39 pages per visit

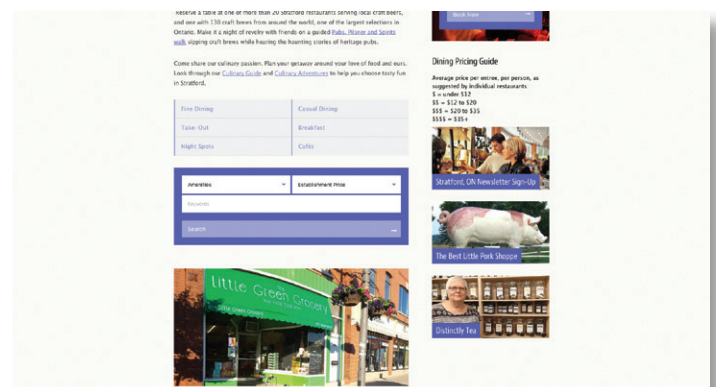
24,000 site visits per month with an average of 19,000 users



Top Homepage feature



Google 360 feature



Page Badge feature



“Thank you for all you do for STA members. Participating in the trails, meeting media guests and creating videos have positively impacted our business and made a difference at Black Swan Brewing”.
Ryan Stokes, Owner – Black Swan Brewing Co.